



Jason R. Crites

Mr. Crites is responsible for using transformational forces of AI, near infinite compute and storage to develop and execute revenue generating opportunities in the Healthcare, Life Sciences & Govt. (US) Verticals. His primary responsibility is leading IBM Systems in support of Watson Health, what the company identifies as its current ‘moonshot’ working to advance health at global scale. Mr. Crites has a passion for the ethical use of data and technology to advance Precision Medicine. He advocates and is pushing the industry to move from siloed samples sizes in the 10s or 100s to deep and diverse data sets in the millions and apply advanced artificial intelligence to accelerate the time from lab to bench dramatically. To this end, Mr. Crites advises major healthcare and life sciences organizations and is active in large data sharing programs. Mr. Crites is also passionate about utilizing ethical data use as a core competency and competitive advantage vs. a cost of doing business in the “land grab” approach to data acquisition and analytics.

Mr. Crites joined IBM in 2001 as an Enterprise Sales Specialist. He has continually advanced throughout his career holding various domestic and international sales, consulting and leadership roles. He has been part of or developed first of the kind initiatives that led to new products, services, revenue, and growth. He is a transformational executive who quickly evolves too rapidly changing competitive environments and utilizes these talents to help clients succeed beyond their expectations and has advised many of the Fortune 500 companies in the use of advanced technologies to transform their businesses.

Mr. Crites is active in the Silicon Valley and Chicago entrepreneurial scenes and serves as an advisor to various stage healthcare, life sciences, biotech, financial, security and academic organizations.

Mr. Crites serves on the Board of Advisors for the Missouri University of Science and Technology - Dept. of Business and Information Technology. In 2017, he was elected to the Illinois Chamber of Commerce Board of Directors and focused on advancing Illinois businesses in both domestic and global markets. He is also active in the Chicago and St. Louis charity and technology communities.

Mr. Crites graduated from the University of Illinois, Urbana-Champaign, with a BS in Civil Engineering and a focus on Environmental and Hydrosystems Engineering.